



Pathlight Challenge

A track of the 2018 Valley Venture Mentors Startup Accelerator

**You know what an accelerator does. It speeds things up. That's what we do.
We help you speed up the growth and success of your business.**

Valley Venture Mentors and Pathlight, a leading provider of services for people with intellectual disabilities in western Massachusetts, have joined in an exciting partnership to encourage innovation in the field of disability. The goal of the challenge is to offer two spots in VVM's prestigious Startup Accelerator to companies that are creating solutions for people, particularly millennials, with **developmental and intellectual disabilities (and those with autism who have no intellectual disability)** to lead more independent lives.

PATHLIGHT CHALLENGE PARTICIPANTS GET...

Access Pathlight staff, clients, and their families for a level of customer development very few can attain... and at no cost! You will be able to test your technology and find out what your customers really want

Get Four months of intense training and lovingly critical support

Tap Subject matter experts, investors, and highly engaged and collaborative peers

Access Free office space from January through May 2017

Smile Our teams get tons of marketing exposure and public relations promotion

Compete Win up to \$50,000 each (equity-free!) to develop their businesses

Clever Capital Equity-free funding, distributed by judges who are all seed stage investors who can (and have) followed up with their own additional funds

Balance The "one long weekend a month" structure of our accelerator allows people with day jobs and/or significant family commitments the ability to fully engage

Real Support Our alumni, from as far away as England, consistently tell us that VVM and Western Massachusetts was the most welcoming environment they had ever worked in as entrepreneurs

Authentic Relationship Building You don't build a relationship overnight. VVM's startup accelerator carefully creates deep connections with your peers and opportunities for you to meet potential advisors, partners, and investors multiple times so relationships can grow.



Pathlight is looking for startups that are creating solutions for people, particularly millennials, with developmental and intellectual disabilities (and those with autism who have no intellectual disability) to lead more independent lives:

—**Health** (wellness, nutrition, etc.)

—**Safety** (responding to emergencies, or simply navigating their lives in a safe way)

—**Transportation**

Startups addressing these challenges are strongly encouraged to apply, however, the Pathlight Challenge is open and excited to learn about all emerging innovations to positively impact their client's lives.



To learn more, including important dates, visit www.vvmaccelerator.com. When applying specifically for this Challenge, please check yes on the last question on the application. If you need more information, please email us at pathlight@valleyventurementors.org.

Applications are open until October 18! Apply at www.vvmaccelerator.com