



EXPECT SUCCESS *Gala*
Celebrating Achievers
The Arc of Massachusetts

Wednesday, April 25, 2018
BOSTON MARRIOTT NEWTON
2345 Commonwealth Avenue | Newton, MA
arcmass.org/gala

2018 GALA SPONSORSHIP CATEGORIES + BENEFITS

*Improve the lives of individuals with intellectual and developmental disabilities
and their families by becoming a Gala Sponsor.*

PRESENTING SPONSOR

\$35,000

- » Headlining event sponsor
- » Up to **30 tickets** (three tables of ten) in premier location
- » Recognition in all printed and promotional materials, including save the date notice, invitation, and annual report
- » Prominent acknowledgement as the Presenting Sponsor during presentation and in event media
- » Recognition on The Arc of Massachusetts website and social media from January to May 2018
- » **Full-page ad** in the program book
- » Complimentary group photos

PLATINUM SPONSOR

\$25,000

- » Opportunity to underwrite Cocktail Reception or Live Auction
- » Up to **20 tickets** (two tables of ten) in premier location
- » Recognition in all printed and promotional materials, including save the date notice, invitation, and annual report
- » Prominent acknowledgement as a Platinum Sponsor during presentation and in event media
- » Recognition on The Arc of Massachusetts website and social media from January to May 2018
- » **Full-page ad** in the program book
- » Complimentary group photos

GOLD SPONSOR

\$15,000

- » Opportunity to underwrite the Silent Auction or Registration Table
- » Up to **15 tickets** in priority location
- » Recognition in printed and promotional materials, including annual report
- » Prominent acknowledgement as a Gold Sponsor during presentation and in event media
- » Recognition on The Arc of Massachusetts website and social media in March and April 2018
- » **Half-page ad** in the program book
- » Complimentary group photo

SILVER SPONSOR **\$10,000**

- » Opportunity to underwrite the Centerpieces or Audio/Visual
- » Up to **10 tickets** in priority location
- » Recognition in printed and promotional materials, including annual report
- » Prominent acknowledgement as a Silver Sponsor during presentation and in event media
- » Recognition on The Arc of Massachusetts website and social media in April 2018
- » **Half-page** ad in the program book
- » Complimentary group photo

BRONZE SPONSOR **\$7,500**

- » Opportunity to underwrite Program Book Printing
- » Up to **8 tickets** in preferred location
- » Recognition in printed and promotional materials, including annual report
- » Acknowledgement as a Bronze Sponsor in event media
- » Recognition on The Arc of Massachusetts website and social media for two weeks in April 2018
- » **Half-page ad** in the program book
- » Complimentary group photo

ADVOCATE **\$5,000**

- » **Six** event tickets
- » Recognition in annual report
- » Acknowledgement as an Advocate in event media
- » Recognition on The Arc of Massachusetts website and social media for one week in April 2018
- » **Quarter-page** ad in the program book

SUPPORTER **\$2,500**

- » **Four** event tickets
- » Recognition in annual report
- » **Quarter-page ad** in the program book

FRIEND **\$1,000**

- » **Four** event tickets
- » Recognition in annual report
- » **Eighth-page ad** in the program book

INDIVIDUAL TICKET **\$200**

Custom sponsorship packages tailored to meet your organization's specific interests are also available.

ABOUT THE 2018 GALA

Join us as we honor people with intellectual and developmental disabilities who have overcome tremendous odds to achieve more than anyone thought possible. Meet the remarkable individuals, hear their inspirational stories, and see their talents.

To kick off our evening, guests are invited to enjoy a cocktail reception and to bid on an array of fun silent auction items. This will be followed by a seated dinner and a lively live auction featuring fabulous trips and prizes. The Gala will be held at the newly-renovated **Boston Marriott Newton**.



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WWW.ARCMASS.ORG/GALA

TO BECOME A GALA SPONSOR:

Contact Katrin Aback, *Director of Development* | (781) 891-6270 x105 or aback@arcmass.org.