



## 2019 GALA SPONSORSHIP CATEGORIES + BENEFITS

*Improve the lives of individuals with intellectual and developmental disabilities  
and their families by becoming a Gala Sponsor.*

### PRESENTING SPONSOR

**\$35,000**

- » Headlining event sponsor
- » Up to **30 tickets** (three tables of ten) in premier location
- » Recognition in all printed and promotional materials, including save the date notice, invitation, and annual report
- » Prominent acknowledgement as the Presenting Sponsor during presentation and in event media
- » Recognition on The Arc of Massachusetts website and social media from January to May 2019
- » **Full-page ad** in the program book
- » Complimentary group photos

### PLATINUM SPONSOR

**\$25,000**

- » Opportunity to underwrite Cocktail Reception or Live Auction
- » Up to **20 tickets** (two tables of ten) in premier location
- » Recognition in all printed and promotional materials, including save the date notice, invitation, and annual report
- » Prominent acknowledgement as a Platinum Sponsor during presentation and in event media
- » Recognition on The Arc of Massachusetts website and social media from January to May 2019
- » **Full-page ad** in the program book
- » Complimentary group photos

### GOLD SPONSOR

**\$15,000**

- » Opportunity to underwrite the Silent Auction or Registration Table
- » Up to **15 tickets** in priority location
- » Recognition in printed and promotional materials, including annual report
- » Prominent acknowledgement as a Gold Sponsor during presentation and in event media
- » Recognition on The Arc of Massachusetts website and social media in February and March 2019
- » **Half-page ad** in the program book
- » Complimentary group photo

## TO BECOME A GALA SPONSOR:

Contact Katrin Aback, *Director of Development*  
(781) 891-6270 x105 or [aback@arcmass.org](mailto:aback@arcmass.org).



### SILVER SPONSOR \$10,000

- » Opportunity to underwrite the Centerpieces or Audio/Visual
- » Up to **10 tickets** in priority location
- » Recognition in printed and promotional materials, including annual report
- » Prominent acknowledgement as a Silver Sponsor during presentation and in event media
- » Recognition on The Arc of Massachusetts website and social media in March 2019
- » **Half-page** ad in the program book
- » Complimentary group photo

### BRONZE SPONSOR \$7,500

- » Opportunity to underwrite Program Book Printing
- » Up to **8 tickets** in preferred location
- » Recognition in printed and promotional materials, including annual report
- » Acknowledgement as a Bronze Sponsor in event media
- » Recognition on The Arc of Massachusetts website and social media for two weeks in March 2019
- » **Half-page ad** in the program book
- » Complimentary group photo

### ADVOCATE \$5,000

- » **Six** event tickets
- » Recognition in annual report
- » Acknowledgement as an Advocate in event media
- » Recognition on The Arc of Massachusetts website and social media for two weeks in March 2019
- » **Quarter-page** ad in the program book

### SUPPORTER \$2,500

- » **Four** event tickets
- » Recognition in annual report
- » **Quarter-page ad** in the program book

### FRIEND \$1,000

- » **Four** event tickets
- » Recognition in annual report
- » **Eighth-page ad** in the program book

### INDIVIDUAL TICKET \$200

*Custom sponsorship packages tailored to meet your organization's specific interests are also available.*

### ABOUT THE 2019 GALA

Join us as we honor people with intellectual and developmental disabilities who are making a difference: teaching the next generation of doctors; advocating at the State House for much-needed services and funding; and educating the community. They have overcome challenges themselves and their stories will inspire you.

The Gala will be held at the **Boston Marriott Newton**. To kick off our evening, guests are invited to enjoy a cocktail reception and to bid on fun silent auction items. This will be followed by a seated dinner and a lively live auction featuring fabulous trips and prizes.



*Leading by*  
**Example** | **2019**  
**GALA**

[ARCMASS.ORG/GALA](http://ARCMASS.ORG/GALA)