

## Partner with The Arc of Massachusetts for our 2026 Gala!

Celebrate the **strength, unity, and progress** of our community at this inspiring evening featuring an elegant cocktail reception, moving stories, and an uplifting program. Let's shine a light on what is possible when we come together to improve the lives of individuals with autism intellectual and developmental disabilities (IDD) and their families. As a sponsor, you will sustain The Arc's vital advocacy and programs that create opportunity, equality, and lasting impact across Massachusetts.

### For more information

Please contact Katrin at [aback@arcmass.org](mailto:aback@arcmass.org) to learn more about the benefits of sponsoring this event or to develop a sponsorship package that meets your organization's needs.

Visit [www.arcmass.org/Gala](http://www.arcmass.org/Gala) to become a sponsor or purchase tickets.



## PARTNERSHIP OPPORTUNITIES

### PRESENTING SPONSOR

**\$35,000**

*Become the presenting force behind The Arc's signature annual event. This partnership offers maximum visibility, unparalleled engagement, and tangible ROI. Align your brand with a trusted, impactful organization. Connect with community leaders, philanthropists, and potential clients.*

- ▶ Presenting Sponsor recognition in all event materials, including emails, press releases, event media, and signage
- ▶ 30 tickets
- ▶ Featured recognition in post-event communication to 23,000+ engaged constituents
- ▶ Two clickable banner ads in our weekly e-newsletter Notes from The Arc
- ▶ Six acknowledgements and links on The Arc's social media platforms
- ▶ Full-page color ad in the digital and printed program books

### PLATINUM SPONSOR

**\$25,000**

- ▶ Recognition in all event materials, including emails, press releases, event media, and signage
- ▶ 20 tickets
- ▶ Featured recognition in post-event communication to 23,000+ engaged constituents
- ▶ Two clickable banner ads in our weekly e-newsletter Notes from The Arc
- ▶ Four acknowledgements and links on The Arc's social media platforms
- ▶ Full-page color ad in the digital and printed program books

### GOLD SPONSOR

**\$15,000**

- ▶ Recognition in all event materials, including emails, press releases, event media, signage, and post-event communications
- ▶ 15 tickets
- ▶ Two clickable banner ads in our weekly e-newsletter Notes from The Arc
- ▶ Two acknowledgements and links on The Arc's social media platforms
- ▶ Full-page color ad in the digital and printed program books

### SILVER SPONSOR

**\$10,000**

- ▶ Recognition in all event materials, including emails, press releases, event media, signage, and post-event communications
- ▶ 10 tickets
- ▶ One clickable banner ad in our weekly e-newsletter Notes from The Arc
- ▶ Two acknowledgements and links on The Arc's social media platforms
- ▶ Full-page color ad in the digital and printed program books



## **PARTNERSHIP OPPORTUNITIES (CONTINUED)**

### **BRONZE SPONSOR** **\$7,500**

- ▶ Recognition in event materials, including emails, press releases, event media, and signage
- ▶ 8 tickets
- ▶ One clickable banner ad in our weekly e-newsletter Notes from The Arc
- ▶ Two acknowledgements and links on The Arc's social media platforms
- ▶ Half-page color ad in the digital and printed program books

### **ADVOCATE** **\$5,000**

- ▶ Recognition in event materials, including emails, event media, and signage
- ▶ 6 tickets
- ▶ Two acknowledgements and links on The Arc's social media platforms
- ▶ Half-page color ad in the digital and printed program books

### **SUPPORTER** **\$2,500**

- ▶ 4 tickets
- ▶ One acknowledgement and link in social media
- ▶ Half-page color ad in the digital and printed program books

### **FRIEND** **\$1,500**

- ▶ 2 tickets
- ▶ One acknowledgement and link in social media
- ▶ Listing in the digital and printed program books

### **INDIVIDUAL TICKET** **\$250**

### **FULL-PAGE (8.5" W X 11" H) COLOR AD IN THE PRINTED AND DIGITAL PROGRAM BOOKS** **\$1,000**

### **HALF-PAGE (7.75" W X 4.75" H) COLOR AD IN THE PRINTED AND DIGITAL PROGRAM BOOKS** **\$500**

*All sponsors and advertisers will have their logo and link on The Arc's website for one year and recognition in the 2025-26 Annual Report.*

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