

Progress and
Possibility
THE ARC OF MASSACHUSETTS



An Evening of **Celebration, Advocacy, and Hope**

Thursday, March 26, 2026

6:00 – 9:00pm | Reception and Program

UMass Club Boston

One Beacon Street, 32nd Floor

Boston, Massachusetts

Partner with The Arc of Massachusetts for our 2026 Gala!

Celebrate the **strength, unity, and progress** of our community at this inspiring evening featuring an elegant cocktail reception, moving stories, and an uplifting program. Let's shine a light on what is possible when we come together to improve the lives of individuals with autism intellectual and developmental disabilities (IDD) and their families. As a sponsor, you will sustain The Arc's vital advocacy and programs that create opportunity, equality, and lasting impact across Massachusetts.

For more information

Please contact Katrin at aback@arcmass.org to learn more about the benefits of sponsoring this event or to develop a sponsorship package that meets your organization's needs.

Visit www.arcmass.org/Gala to become a sponsor or purchase tickets.



WWW.ARCMASS.ORG/GALA

PARTNERSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$35,000

Become the presenting force behind The Arc's signature annual event. This partnership offers maximum visibility, unparalleled engagement, and tangible ROI. Align your brand with a trusted, impactful organization. Connect with community leaders, philanthropists, and potential clients.

- ▶ Presenting Sponsor recognition in all event materials, including emails, press releases, event media, and signage
- ▶ 30 tickets
- ▶ Featured recognition in post-event communication to 23,000+ engaged constituents
- ▶ Two clickable banner ads in our weekly e-newsletter Notes from The Arc
- ▶ Six acknowledgements and links on The Arc's social media platforms
- ▶ Full-page color ad in the digital and printed program books

PLATINUM SPONSOR

\$25,000

- ▶ Recognition in all event materials, including emails, press releases, event media, and signage
- ▶ 20 tickets
- ▶ Featured recognition in post-event communication to 23,000+ engaged constituents
- ▶ Two clickable banner ads in our weekly e-newsletter Notes from The Arc
- ▶ Four acknowledgements and links on The Arc's social media platforms
- ▶ Full-page color ad in the digital and printed program books

GOLD SPONSOR

\$15,000

- ▶ Recognition in all event materials, including emails, press releases, event media, signage, and post-event communications
- ▶ 15 tickets
- ▶ Two clickable banner ads in our weekly e-newsletter Notes from The Arc
- ▶ Two acknowledgements and links on The Arc's social media platforms
- ▶ Full-page color ad in the digital and printed program books

SILVER SPONSOR

\$10,000

- ▶ Recognition in all event materials, including emails, press releases, event media, signage, and post-event communications
- ▶ 10 tickets
- ▶ One clickable banner ad in our weekly e-newsletter Notes from The Arc
- ▶ Two acknowledgements and links on The Arc's social media platforms
- ▶ Full-page color ad in the digital and printed program books

PARTNERSHIP OPPORTUNITIES (CONTINUED)

BRONZE SPONSOR	\$7,500
<ul style="list-style-type: none"> ▶ Recognition in event materials, including emails, press releases, event media, and signage ▶ 8 tickets ▶ One clickable banner ad in our weekly e-newsletter Notes from The Arc ▶ Two acknowledgements and links on The Arc's social media platforms ▶ Half-page color ad in the digital and printed program books 	
ADVOCATE	\$5,000
<ul style="list-style-type: none"> ▶ Recognition in event materials, including emails, event media, and signage ▶ 6 tickets ▶ Two acknowledgements and links on The Arc's social media platforms ▶ Half-page color ad in the digital and printed program books 	
SUPPORTER	\$2,500
<ul style="list-style-type: none"> ▶ 4 tickets ▶ One acknowledgement and link in social media ▶ Half-page color ad in the digital and printed program books 	
FRIEND	\$1,500
<ul style="list-style-type: none"> ▶ 2 tickets ▶ One acknowledgement and link in social media ▶ Listing in the digital and printed program books 	
INDIVIDUAL TICKET	\$250
FULL-PAGE (8.5" W X 11" H) COLOR AD IN THE PRINTED AND DIGITAL PROGRAM BOOKS	\$1,000
HALF-PAGE (7.75" W X 4.75" H) COLOR AD IN THE PRINTED AND DIGITAL PROGRAM BOOKS	\$500

All sponsors and advertisers will have their logo and link on The Arc's website for one year and recognition in the 2025-26 Annual Report.

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