



The Arc of Massachusetts Transition Conference
Saturday, November 16, 2019
College of the Holy Cross
Worcester, Massachusetts

Sponsorship Categories and Benefits

Gold Sponsor **\$5,000**

- Recognition in all promotional materials, including invitation, emails, and *Advocate* quarterly newsletter
- Acknowledgement as a Gold Sponsor during introduction and lunch, on signage, and in event media
- Opportunity to participate in a session or on a panel discussion
- Recognition on www.arcmass.org and social media August through December 2019
- Your logo on tote bag that will be given to all attendees
- Inclusion of approved promotional material in conference tote bag
- Half-page color ad in the program book (7.75" x 4.75") – this is a great opportunity to promote your programs and services to a targeted audience interested in transition.
- Table in prominent location in exhibit area
- Conference admission for two guests

Silver Sponsor **\$2,500**

- Recognition in promotional materials, including emails and *Advocate* quarterly newsletter
- Acknowledgement as a Silver Sponsor on signage and in event media
- Recognition on www.arcmass.org and social media September through November 2019
- Half-page color ad in the program book (7.75" x 4.75")
- Table in exhibit area
- Conference admission for one guest

Bronze Sponsor **\$1,000**

- Acknowledgement as a Bronze Sponsor on signage and in event media
- Recognition on www.arcmass.org and social media September through November 2019
- Quarter-page color ad in the program book (3.75" x 4.5")
- Table in exhibit area
- Conference admission for one guest

Sponsor a Bus! **\$650**

- To encourage participation from diverse communities we will be offering roundtrip transportation on a 10-passenger van in the communities of Springfield, Lawrence, Boston and Brockton.

Deadline for advertisement in the program book is **October 7, 2019**.

Custom sponsorship packages tailored to meet your company's or agency's specific interests and budget are also available.