Through advocacy, education, and outreach, The Arc of Massachusetts gives individuals with intellectual and developmental disabilities (I/DD), their families, and the agencies that serve them a powerful voice.

The Arc of Massachusetts fights for increased funding and supports, encourages legislators to pass effective laws, and affirms the rights of individuals with disabilities. As a member of The Arc’s Agency Sponsorship Program, you join forces with a well-known, respected statewide organization to ensure that the people we serve have the opportunities and resources they need to lead fulfilling lives in the community.

Your voice will be heard in the State House, on Capitol Hill, and in the community.

The Arc of Massachusetts works closely with local, state, and federal elected officials to form public policy and educate decisionmakers on important disability issues. As an agency sponsor, you will learn how to mobilize your constituents and how to better advocate for funding and programs that serve them.

You have a seat at the table.

Your organization will receive comprehensive and timely information about key issues impacting human services and people with I/DD. We will assist you on scheduled State House visiting sessions and how to address proposed legislation with State Senators and Representatives. Plus, agency staff, volunteers, and constituents will be invited to attend regional advocacy trainings.

Promote your agency to The Arc’s growing constituent base.

You will be known as a champion for disability rights and have the opportunity to be recognized in The Arc’s multiple communications vehicles. Depending on your sponsorship level, your agency could receive exposure on The Arc of Massachusetts website, in articles in the weekly electronic newsletter Notes from The Arc, advertising in the quarterly Advocate newsletter, across social media platforms, and at events. The Arc has, and will continue to, invest in growing our constituency and organizing people whose lives are touched by I/DD, thereby expanding your agency’s reach.
HERO

$15,000+

Four articles in Notes from The Arc. Material provided by sponsor.
Three large (720x380 pixels) clickable ads in Notes from The Arc. Material provided by sponsor.
Your ads in three issues of Advocate – two half page ads and one quarter page ad (value = $2,070).
Opportunity to be listed as a webinar sponsor.
Link and listing on The Arc homepage for three months. Link and listing on sponsors page for full year.
Eight acknowledgments and links on the social media platform of your choice.
Clickable logo in three issues of Notes from The Arc.
Special promotion to be arranged between agency and The Arc.

CHAMPION

$10,000 – 14,999

Three articles in Notes from The Arc. Material provided by sponsor.
Two large (720x380 pixels) clickable ads in Notes from The Arc. Material provided by sponsor.
Your ads in three issues of Advocate – one half page ad and two quarter page ads (value = $1,710).
Link and listing on The Arc homepage for three months. Link and listing on sponsors page for full year.
Six acknowledgments and links on the social media platform of your choice.
Clickable logo in two issues of Notes from The Arc.
Special promotion to be arranged between agency and The Arc.

LEADER

$7,500 – 9,999

Two articles in Notes from The Arc. Material provided by sponsor.
One quarter page ad in Advocate (value = $500).
Link and listing on The Arc homepage for two months. Link and listing on sponsors page for full year.
Four acknowledgments and links on the social media platform of your choice.
Clickable logo in one issue of Notes from The Arc.

PATRON

$5,000 – 7,499

One article in Notes from The Arc. Material provided by sponsor.
Link and listing on The Arc homepage for one month. Link and listing on sponsors page for full year.
Three acknowledgments and links on the social media platform of your choice.
Clickable logo in one issue of Notes from The Arc.

PARTNER

$2,500 – 4,999

Link and listing on The Arc’s sponsors webpage for full year.
Two acknowledgments and links on the social media platform of your choice.
Clickable logo in one issue of Notes from The Arc.

SUPPORTER

$1,000 – 2,499

Link and listing on The Arc’s sponsors webpage for full year.
Clickable logo in one issue of Notes from The Arc.
One acknowledgment and link on the social media platform of your choice.

Custom sponsorship packages tailored to meet your organization’s specific interests and needs are available. Contact Katrin Aback, Director of Development, at aback@arcmass.org.