



Endless Possibilities 2021 *Virtual* GALA

Thursday, February 11, 2021
Festivities kick-off at 6:00pm
ARCMASS.ORG/ENDLESSPOSSIBILITIES

SPONSORSHIP CATEGORIES + BENEFITS FOR CORPORATIONS AND AGENCIES

PRESENTING SPONSOR-EXCLUSIVE LEAD SPONSORSHIP OPPORTUNITY! **\$35,000**

- ▶ Virtual Cocktail Soiree and Gala for **thirty guests**, featuring an instant cocktail party with hors d'oeuvres for two and a bottle of wine sent to fifteen guests of your choice prior to the event
- ▶ Corporate logo on all event materials, including email messages about the event, save the date, invitation, and on the cover of the program book
- ▶ Logo bug on the screen throughout the program
- ▶ Video message during program
- ▶ Mention in all event-related press materials, including interviews and press releases
- ▶ Two clickable banner ads in our weekly e-newsletter *Notes from The Arc*
- ▶ Two promotional emails to The Arc's network
- ▶ Eight acknowledgements and links in social media, including your ads
- ▶ Full-page color ad in the program book
- ▶ Logo and link on The Arc's website for one year

PLATINUM SPONSOR **\$25,000**

- ▶ Virtual Cocktail Soiree and Gala for **twenty guests**, featuring an instant cocktail party with hors d'oeuvres for two and a bottle of wine sent to ten guests of your choice prior to the event
- ▶ Corporate logo on all event materials, including email messages about the event, save the date, and invitation
- ▶ Logo featured on screen during the program
- ▶ Video message during program
- ▶ Mention in all event-related press materials, including interviews and press releases
- ▶ Two clickable banner ads in our weekly e-newsletter *Notes from The Arc*
- ▶ Two promotional emails to The Arc's network
- ▶ Six acknowledgements and links in social media, including your ads
- ▶ Full-page color ad in the program book
- ▶ Logo and link on The Arc's website for one year

GOLD SPONSOR **\$15,000**

- ▶ Virtual Cocktail Soiree and Gala for **fourteen guests**, featuring an instant cocktail party with hors d'oeuvres for two and a bottle of wine sent to seven guests of your choice prior to the event
- ▶ Corporate logo in email messages about the event, save the date, and invitation
- ▶ Logo featured on screen during the program
- ▶ Mention in all event-related press materials, including interviews and press releases
- ▶ Two clickable banner ads in our weekly e-newsletter *Notes from The Arc*
- ▶ One promotional email to The Arc's network
- ▶ Four acknowledgements and links in social media, including your ads
- ▶ Full-page color ad in the program book
- ▶ Logo and link on The Arc's website for one year

SILVER SPONSOR **\$10,000**

- ▶ Virtual Cocktail Soiree and Gala for **ten guests**, featuring an instant cocktail party with hors d'oeuvres for two and a bottle of wine sent to five guests of your choice prior to the event
- ▶ Corporate logo in email messages about the event, save the date, and invitation
- ▶ Logo featured on screen during the program
- ▶ Mention in all event-related press materials, including interviews and press releases
- ▶ One clickable banner ad in our weekly e-newsletter *Notes from The Arc*
- ▶ Two acknowledgements and links in social media, including your ads
- ▶ Half-page color ad in the program book
- ▶ Logo and link on The Arc's website for one year

BRONZE SPONSOR **\$7,500**

- ▶ Virtual Cocktail Soiree and Gala for **six guests**, featuring an instant cocktail party with hors d'oeuvres for two and a bottle of wine sent to three guests of your choice prior to the event
- ▶ Corporate logo in email messages about the event, save the date, and invitation
- ▶ Logo on screen during the program
- ▶ One clickable banner ad in our weekly e-newsletter *Notes from The Arc*
- ▶ Two acknowledgements and links in social media, including your ads
- ▶ Half-page color ad in the program book
- ▶ Logo and link on The Arc's website for one year

ADVOCATE **\$5,000**

- ▶ Virtual Cocktail Soiree and Gala for **four guests**, featuring an instant cocktail party with hors d'oeuvres for two and a bottle of wine sent to two guests of your choice prior to the event
- ▶ Corporate logo in email messages about the event, save the date, and invitation
- ▶ Logo on screen during the program
- ▶ Two acknowledgements and links in social media, including your ads
- ▶ Half-page color ad in the program book
- ▶ Logo and link on The Arc's website for one year

SUPPORTER **\$2,500**

- ▶ Virtual Cocktail Soiree and Gala for **two guests**, featuring an instant cocktail party with hors d'oeuvres for two and a bottle of wine sent to a guest of your choice prior to the event
- ▶ One acknowledgement and link in social media, including your ads
- ▶ Half-page ad in the program book
- ▶ Logo and link on The Arc's website for one year

FRIEND **\$1,000**

- ▶ Virtual Cocktail Soiree and Gala for **two guests**, featuring an instant cocktail party with hors d'oeuvres for two and a bottle of wine sent to a guest of your choice prior to the event
- ▶ Logo and link on The Arc's website for one year
- ▶ Listing in the program book

INDIVIDUAL TICKET **\$250**

- ▶ Virtual Cocktail Soiree and Gala for one, featuring an instant cocktail party with hors d'oeuvres and a half bottle of wine sent prior to the event.

ADS IN PROGRAM BOOK

Full-Page Color Ad **\$1,000**

- ▶ 8.5" W x 11" H
- ▶ Includes listing in 2020-21 annual report and on The Arc's website for one year.

Half-Page Color Ad **\$500**

- ▶ 7.75" W x 3.75" H – *horizontal only*
- ▶ Includes listing in 2020-21 annual report and on The Arc's website for one year.



FOR MORE INFORMATION

Contact Katrin Aback, *Director of Development*
(781) 891-6270 x105 or aback@arcmass.org.



ABOUT THE ENDLESS POSSIBILITIES VIRTUAL GALA

Join The Arc of Massachusetts as a sponsor of our annual celebration of people with intellectual and developmental disabilities (I/DD) and autism and all that is possible. The Endless Possibilities Gala will be held virtually on Thursday, February 11, 2021. Festivities kick-off at 6:00pm with a Virtual Cocktail Soiree. Enjoy live music, mingling with other guests, and a toast to people with disabilities achieving great things. The Gala starts at 7:00pm and will feature an inside look at The Arc, surprise guests, speakers, and an online auction.

By becoming a sponsor, you can improve the lives of individuals with disabilities and their families. As in past years, the annual Gala will bring together our partners and friends and will showcase and celebrate the accomplishments of remarkable people with disabilities and their supporters, all while raising funds to ensure we can continue this crucial work. This event is our biggest fundraiser of the year and is critical to sustaining the advocacy and programs of The Arc of Massachusetts.

Visit www.arcmass.org/EndlessPossibilities to become a sponsor, donate an auction item, or order tickets. Contact Katrin Aback, Director of Development, at aback@arcmass.org to learn more about our constituency and the benefits of sponsoring this event or to develop a sponsorship package that meets your organization's needs.

