



# Endless Possibilities 2021 *Virtual* GALA

**Thursday, February 11, 2021**  
*Festivities kick-off at 6:00pm*  
**ARCMASS.ORG/ENDLESSPOSSIBILITIES**

## SPONSORSHIP CATEGORIES + BENEFITS FOR **INDIVIDUAL DONORS**

### **CHAMPION** **\$15,000**

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- ▶ **Be a Gala host!** Enjoy a gourmet meal with family and friends while attending the Virtual Cocktail Soiree and watching the Gala program from your home. Package for **ten guests** includes hors d'oeuvres, your choice of dinner, and five bottles of wine.
- ▶ Video message during program
- ▶ Lunch or dinner with Executive Director Leo Sarkissian during which he will update you on the latest developments in the field
- ▶ Recognition during the Gala program, on The Arc's website, in email messages about the event, save the date, invitation, and program book

### **PATRON** **\$10,000**

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- ▶ **Host the Gala in your home!** Enjoy a gourmet meal with family and friends while attending the Virtual Cocktail Soiree and watching the Gala program from your home. Package for **six guests** includes hors d'oeuvres, your choice of dinner, and three bottles of wine.
- ▶ Lunch or dinner with Executive Director Leo Sarkissian during which he will update you on the latest developments in the field
- ▶ Recognition during the Gala program, on The Arc's website, in email messages about the event, save the date, invitation, and program book

### **ADVOCATE** **\$5,000**

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- ▶ **Share the Gala fun!** Enjoy a gourmet meal with family and friends while attending the Virtual Cocktail Soiree and watching the Gala program from your home. Package for **four guests** includes hors d'oeuvres, your choice of dinner, and two bottles of wine.
- ▶ Recognition during the Gala program, on The Arc's website, in email messages about the event, save the date, invitation, and program book

### **PARTNER** **\$2,500**

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- ▶ Virtual Cocktail Soiree and Gala for four, featuring an instant cocktail party with hors d'oeuvres and two bottles of wine sent to you before the event.
- ▶ Recognition in the Gala program book and on The Arc's website event tickets

### **FRIEND** **\$1,000**

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- ▶ Virtual Cocktail Soiree and Gala for two, featuring an instant cocktail party with hors d'oeuvres and a bottle of wine sent to you before the event.
- ▶ Recognition in the Gala program book and on The Arc's website



## INDIVIDUAL TICKET TO VIRTUAL

### COCKTAIL SOIREE AND GALA

**\$250**

- ▶ Virtual Cocktail Soiree and Gala for one, featuring an instant cocktail party with hors d'oeuvres and a half bottle of wine sent to you prior to the event.

### FULL-PAGE COLOR AD IN PROGRAM BOOK

**\$1,000**

- ▶ 8.5" W x 11" H
- ▶ Includes listing in 2020-21 annual report and on The Arc's website for one year.

### HALF-PAGE COLOR AD IN PROGRAM BOOK

**\$500**

- ▶ 7.75" W x 3.75" H – *horizontal only*
- ▶ Includes listing in 2020-21 annual report and on The Arc's website for one year.

## ABOUT THE ENDLESS POSSIBILITIES VIRTUAL GALA

Join The Arc of Massachusetts as a sponsor of our annual celebration of people with intellectual and developmental disabilities (I/DD) and autism and all that is possible. The Endless Possibilities Gala will be held virtually on Thursday, February 11, 2021. Festivities kick-off at 6:00pm with a Virtual Cocktail Soiree with instant cocktail party. Enjoy live music, mingling with other guests, and a toast to people with disabilities achieving great things. The Gala starts at 7:00pm and will feature an inside look at The Arc, surprise guests, speakers, and an online auction.

By becoming a sponsor, you can improve the lives of individuals with disabilities and their families. As in past years, the annual gala will bring together our partners and friends and will showcase and celebrate the accomplishments of remarkable people with disabilities and their supporters, all while raising funds to ensure we can continue this crucial work. This event is our biggest fundraiser of the year and is critical to sustaining the advocacy and programs of The Arc of Massachusetts.

Visit [www.arcmass.org/EndlessPossibilities](http://www.arcmass.org/EndlessPossibilities) to become a sponsor, donate an auction item, or order tickets. Contact Katrin Aback, Director of Development, at [aback@arcmass.org](mailto:aback@arcmass.org) if you have any questions.

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