



## Become a 2021-22 Transition Conference Sponsor!

This year's conference will be a hybrid, featuring 12 webinars in November 2021 and five in-person regional forums in April 2022. All sponsors will be recognized in the virtual and in-person portions of the conference. Being a sponsor is a great opportunity to promote your programs and services to a targeted audience interested in transition.

### Sponsorship Categories and Benefits

#### **Gold Sponsor** **\$5,000**

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- Recognition in all promotional materials, including invitation, emails about the conference, *Advocate* quarterly newsletter, and on The Arc of Massachusetts website (through April 2022)
- Acknowledgement as a Gold Sponsor during introductions, in event media, signage, and at lunch
- Opportunity to provide a one-minute commercial that will appear in all 12 webinars
- Three mentions in The Arc's social media

*For all five in-person forums:*

- Table in prominent location in exhibit area
- Your logo on tote bag that will be given to all attendees
- Inclusion of your promotional material in conference tote bag (subject to approval in advance)
- Half-page color ad in the printed and digital program book (7.75" x 4.75")

#### **Silver Sponsor** **\$2,500**

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- Recognition in all promotional materials, including invitation, emails about the conference, *Advocate* quarterly newsletter, and on The Arc of Massachusetts website (through April 2022)
- Acknowledgement as a Silver Sponsor in event media and signage

*For all five in-person forums:*

- Table in exhibit area
- Half-page color ad in the printed and digital program book (7.75" x 4.75")

#### **Bronze Sponsor** **\$1,000**

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- Acknowledgement as a Bronze Sponsor on signage and in event media
- Recognition on The Arc of Massachusetts website (through April 2022)

*For all five in-person forums:*

- Table in exhibit area
- Quarter-page color ad in the printed and digital program book (3.75" x 4.5")

**Please contact Kerry at [mahoney@arcmass.org](mailto:mahoney@arcmass.org) to learn about custom sponsorship packages tailored to meet your organization's specific needs and budget, as well as packages that combine sponsorship of the 2022 Annual Gala and/or *Advocate* advertising.**