



Please join The Arc of Massachusetts in celebrating 70 years of progress for people with intellectual and developmental disabilities (IDD) and autism: from institutions and segregation to inclusion and opportunities. Innumerable advocates, families, public officials, donors, human service agencies, and friends have worked tirelessly to reach this milestone. Through their efforts, the 200,000 Massachusetts residents living with disabilities have more opportunities to lead full lives in the community than ever before.

The Arc will be marking this special milestone with two events.

Celebrate the progress we have made together!

70th Anniversary Gala:

Celebrating 70 Years of Progress
Thursday, November 9, 2023 | 6:00pm
Boston Marriott Newton
2345 Commonwealth Avenue
Newton, Massachusetts

Join us for a reception, auction, and dinner as we honor those who had a significant impact in helping individuals with IDD and their families.

70 Years of Progress:

*Advocacy, Empowerment, and
The Arc of Massachusetts*
Thursday, May 23, 2024 | 3:00pm
The VERVE
1360 Worcester Street | Natick, Massachusetts

This program will look back at the history of disability policy and advocacy in Massachusetts through the personal experiences of members of the disability community. A cocktail reception will follow the presentation.

As a sponsor, you will improve the lives of individuals with disabilities and their families. The 70th Anniversary will bring together our partners and friends, while celebrating the progress that has been made. The funds raised are critical to sustaining the advocacy and programs of The Arc of Massachusetts.





CELEBRATING 70 YEARS OF PROGRESS
The Arc of Massachusetts

SPONSORSHIP OPPORTUNITIES FOR CORPORATIONS + AGENCIES

PRESENTING SPONSOR – EXCLUSIVE LEAD SPONSORSHIP OPPORTUNITY! \$35,000

- ▶ Presenting Sponsor recognition during the events and on all marketing materials, including emails to The Arc's constituents about the 70th Celebration, press releases, invitations to the History Program and Gala, event media, and signage at both events
- ▶ Thirty Gala tickets with reserved seating in premier location
- ▶ Thirty History Program tickets
- ▶ Two banner ads in our weekly e-newsletter *Notes from The Arc*
- ▶ Two promotional emails to The Arc's network
- ▶ Logo and link on The Arc's website for one year
- ▶ Six acknowledgements and links on The Arc's social media platforms
- ▶ Full-page color ad in the digital and printed program books

PLATINUM SPONSOR \$25,000

- ▶ Recognition during the events and on all marketing materials, including emails to The Arc's constituents about the 70th Celebration, press releases, invitations to the History Program and Gala, event media, and signage at both events
- ▶ Twenty Gala tickets with reserved seating in premier location
- ▶ Twenty History Program tickets
- ▶ Two clickable banner ads in our weekly e-newsletter *Notes from The Arc*
- ▶ Two promotional emails to The Arc's network
- ▶ Four acknowledgements and links on The Arc's social media platforms
- ▶ Full-page color ad in the digital and printed program books

GOLD SPONSOR \$15,000

- ▶ Recognition during the events and on marketing materials, including emails to The Arc's constituents about the 70th Celebration, press releases, invitations to the History Program and Gala, event media, and signage at both events
- ▶ Fifteen Gala tickets with reserved seating in a priority location
- ▶ Fifteen History Program tickets
- ▶ Two clickable banner ads in our weekly e-newsletter *Notes from The Arc*
- ▶ Two acknowledgements and links on The Arc's social media platforms
- ▶ Full-page color ad in the digital and printed program books

SILVER SPONSOR \$10,000

- ▶ Recognition during the events and on marketing materials, including emails to The Arc's constituents about the 70th Celebration, press releases, invitations to the History Program and Gala, event media, and signage at both events
- ▶ Ten Gala tickets with reserved seating in a priority location
- ▶ Ten History Program tickets
- ▶ One clickable banner ad in our weekly e-newsletter *Notes from The Arc*
- ▶ Two acknowledgements and links on The Arc's social media platforms
- ▶ Full-page color ad in the digital and printed program books



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SPONSORSHIP OPPORTUNITIES FOR CORPORATIONS + AGENCIES

BRONZE SPONSOR \$7,500

- ▶ Recognition during the events and on marketing materials, including emails to The Arc's constituents about the 70th Celebration, press releases, invitations to the History Program and Gala, event media, and signage at both events
- ▶ Eight Gala tickets with reserved seating in a priority location
- ▶ Eight History Program tickets
- ▶ One clickable banner ad in our weekly e-newsletter *Notes from The Arc*
- ▶ Two acknowledgements and links on The Arc's social media platforms
- ▶ Half-page color ad in the digital and printed program books

ADVOCATE \$5,000

- ▶ Recognition during the events and on marketing materials, including emails to The Arc's constituents about the 70th Celebration, invitations to the History Program and Gala, event media, and signage at both events
- ▶ Six Gala tickets
- ▶ Six History Program tickets
- ▶ Two acknowledgements and links on The Arc's social media platforms
- ▶ Half-page color ad in the digital and printed program books

SUPPORTER \$2,500

- ▶ Four Gala tickets Four History Program tickets
- ▶ One acknowledgement and link in social media
- ▶ Half-page color ad in the digital and printed program books

FRIEND \$1,500

- ▶ Tickets for two guests to attend both the Gala and the History Program
- ▶ Listing in the program books

INDIVIDUAL TICKET \$300

- ▶ A ticket to attend both the Gala and the History Program

FULL-PAGE COLOR AD \$1,000

- ▶ Printed and Digital Program Books
- ▶ Specs: 8.5" W x 11" H

HALF-PAGE COLOR AD \$500

- ▶ Printed and Digital Program Books
- ▶ Specs: 7.75" W x 4.75" H – horizontal only

All sponsors and advertisers will have their logo and link on The Arc's website for one year and recognition in the 2023-24 Annual Report.

KEY DATES

September 8, 2023	Sponsorship deadline to be listed on the Gala invitation
October 27, 2023	Deadline for ads in the Gala program book
November 9, 2023	70 th Anniversary Gala
April 1, 2024	Sponsorship deadline to be listed on the History Program invitation
May 23, 2024	70 Years of Progress: Advocacy, Empowerment, and The Arc of Massachusetts

Visit www.arcmass.org/70Years to become a sponsor or purchase tickets.

Please contact Katrin Aback, Director of Development, at aback@arcmass.org with any questions.