



70th Anniversary Gala
 Thursday, November 9, 2023
 ARCMASS.ORG/70YEARS

PROGRAM BOOK REQUIREMENTS

For more information or to submit an ad, please email Katrin Aback at aback@arcmass.org.
 To be included in the 70th Anniversary Gala program book,
 the ad deadline is **Friday, October 27, 2023**.

AD SPECS

Full Page Bleed

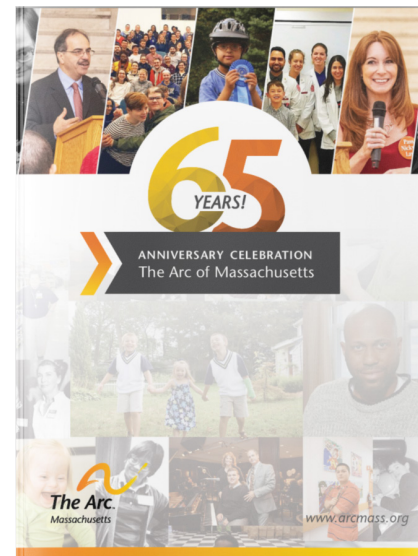
- » TRIM SIZE 8.5" W x 11" H
- » BLEED SIZE 8.75" W x 11.25" H

Full Page No Bleed

- » 8" W x 10.5" H

Half Page

- » 7.75" W x 4.75" H



ARTWORK SUBMISSION

- » Submit files as PRESS OPTIMIZED PDF
- » PDF files must be high resolution (300 dpi or greater)
- » Embed all fonts
- » Confirm all graphic elements as CMYK



FULL PAGE WITH BLEED

8.75" W x 11.25" H with bleed
8.5" W x 11" H trim size

FULL PAGE NO BLEED

8" W x 10.5" H (include any frame within this size)

HALF PAGE HORIZONTAL

7.75" W x 4.75" H
