

# The Transition Journeys 2026

Tools for Today, Hope for Tomorrow

## October 24, 2026

Renaissance Framingham  
Hotel and Conference Center

The Arc of Massachusetts brings together hundreds of families, educators, professionals, self-advocates, and service providers biennially for one of the state's premier disability transition events.

In 2026, we invite you to join us as a sponsor of **Transition Journeys 2026: Tools for Today, Hope for Tomorrow**, a full-day conference dedicated to helping families of children and young adults with intellectual and developmental disabilities (IDD) and autism navigate the transition to adulthood.

For many families, the transition years can be complex and overwhelming. Transition Journeys 2026 provides a trusted space where attendees can access practical information, connect with experts, and learn about the resources, services, and supports available to help their loved ones build meaningful adult lives.

Through more than 20 workshops, panel discussions, and networking opportunities, families gain valuable guidance on topics including adult services, housing, higher education, healthcare, transportation, advocacy, employment, and more.

**Your sponsorship directly supports families as they prepare for the future while positioning your organization as a trusted partner in the disability community. Together, we can provide families with the tools they need today and the hope they deserve for tomorrow.**



  
**The Arc**  
Massachusetts

[arcmass.org/conference](https://arcmass.org/conference)

# SPONSORSHIP CATEGORIES AND BENEFITS

## DIAMOND SPONSOR

**\$30,000**

- ▶ Recognition as the official title sponsor during event announcements and promotions
- ▶ Logo on conference lanyard
- ▶ Logo prominently displayed on event materials, including prominent website banner, event signage, and promotional materials
- ▶ Premium booth exhibitor space
- ▶ Opportunity to contribute branded materials to attendee swag bags
- ▶ Mention in event press releases, social media promotions, and email newsletters
- ▶ 3 complimentary conference registrations
- ▶ Includes digital sponsorship

## EMERALD SPONSOR

**\$22,000**

- ▶ Recognition as Emerald Sponsor in event announcements
- ▶ Official end-of-day reception sponsor, including signage and app push notifications
- ▶ Logo placement on website, event signage, and select promotional materials
- ▶ Premium booth exhibitor space
- ▶ Opportunity to contribute branded materials to attendee swag bags
- ▶ Mention in event press releases, social media promotions, and email newsletters
- ▶ 2 complimentary conference registrations
- ▶ Includes digital sponsorship

## RUBY SPONSOR

**\$15,000**

- ▶ Recognition as Ruby Sponsor in event announcements
- ▶ Official luncheon sponsor, including signage in designated area
- ▶ Logo placement on website, event signage, and select promotional materials
- ▶ Premium booth exhibitor space
- ▶ Opportunity to contribute branded materials to attendee swag bags
- ▶ Mention in event press releases, social media promotions, and email newsletters
- ▶ 2 complimentary conference registrations
- ▶ Includes digital sponsorship

## SAPPHIRE SPONSOR

**\$12,000**

- ▶ Recognition as Sapphire Sponsor in event announcements
- ▶ Official wi-fi sponsor, including signage in designated area
- ▶ Logo placement on website, event signage, and select promotional materials
- ▶ Premium booth exhibitor space
- ▶ Opportunity to contribute branded materials to attendee swag bags
- ▶ Mention in event press releases, social media promotions, and email newsletters
- ▶ 2 complimentary conference registrations
- ▶ Includes digital sponsorship

## PEARL SPONSOR

**\$11,000**

- ▶ Recognition as Pearl Sponsor in event announcements
- ▶ Official Caregiver TLC Rest Stop sponsor, including signage in designated area
- ▶ Logo placement on website, event signage, and select promotional materials
- ▶ Premium booth exhibitor space
- ▶ Opportunity to contribute branded materials to attendee swag bags
- ▶ Mention in event press releases, social media promotions, and email newsletters
- ▶ 2 complimentary conference registrations
- ▶ Includes digital sponsorship

## PLATINUM SPONSOR

\$10,000

- ▶ Recognition as Platinum Sponsor in event announcements
- ▶ Official charging station sponsor, including signage in designated area
- ▶ Logo placement on website, event signage, and select promotional materials
- ▶ Premium booth exhibitor space
- ▶ Opportunity to contribute branded materials to attendee swag bags
- ▶ Mention in event press releases, social media promotions, and email newsletters
- ▶ 1 complimentary conference registration
- ▶ Includes digital sponsorship

## TITANIUM SPONSOR

\$8,000

- ▶ Recognition as Titanium Sponsor in event announcements
- ▶ Official coffee break sponsor, including signage in designated area
- ▶ Logo placement on website, event signage, and select promotional materials
- ▶ Premium booth exhibitor space
- ▶ Opportunity to contribute branded materials to attendee swag bags
- ▶ Mention in event press releases, social media promotions, and email newsletters
- ▶ 1 complimentary conference registration
- ▶ Includes digital sponsorship

## GOLD SPONSOR

\$6,000

- ▶ Recognition as Gold Sponsor in event announcements
- ▶ Official app sponsor (either Behavior Live or Wordly)
- ▶ Logo placement on website, event signage, and select promotional materials
- ▶ Premium booth exhibitor space
- ▶ Opportunity to contribute branded materials to attendee swag bags
- ▶ Mention in event press releases, social media promotions, and email newsletters
- ▶ 1 complimentary conference registration
- ▶ Includes digital sponsorship

## SILVER SPONSOR

\$5,000

- ▶ Recognition as Silver Sponsor in event announcements
- ▶ Session sponsor with logo signage and named sponsor for one breakout session
- ▶ Logo placement on website, event signage, and select promotional materials
- ▶ Standard booth exhibitor space
- ▶ Opportunity to contribute branded materials to attendee swag bags
- ▶ Mention in email newsletters
- ▶ 1 complimentary conference registration
- ▶ Includes digital sponsorship

## BRONZE SPONSOR

\$3,000

- ▶ Recognition as Bronze Sponsor in event announcements
- ▶ Logo placement on website, event signage, and select promotional materials
- ▶ Standard booth exhibitor space
- ▶ Opportunity to contribute branded materials to attendee swag bags
- ▶ Mention in email newsletters
- ▶ 1 complimentary conference registration
- ▶ Includes digital sponsorship

## EXHIBITOR TABLE SPONSOR

\$2,000

- ▶ Basic booth exhibitor space
- ▶ 1 complimentary conference registration
- ▶ Includes digital sponsorship

## THE ARC CHAPTER EXHIBITOR TABLE SPONSOR

\$1,000

- ▶ Basic booth exhibitor space
- ▶ 1 complimentary conference registration
- ▶ Includes digital sponsorship

## DIGITAL SPONSORSHIP

\$250

- ▶ Logo placement on mobile app
- ▶ Logo on registration tablet screen

***Interested in learning more about sponsorship opportunities or building a custom package?***




Contact Kalea Amundson, Development and Operations Manager,  
at [kamundson@arcmass.org](mailto:kamundson@arcmass.org) or (781) 891-6270 x102.

# FAST FACTS



**97%** of people who attended the 2024 Transition Conference would recommend attending to their friends, family, and colleagues.

## 2024 ATTENDEE DEMOGRAPHICS

 <b>Participants</b>	 <b>Age</b>	 <b>Household Income</b>
<p><b>54%</b> parents  <b>20%</b> professionals  <b>14%</b> teachers  <b>6%</b> support staff  <b>4%</b> self-advocates</p>	<p><b>35%</b> 45-54 years old  <b>29%</b> 55-64 years old  <b>15%</b> 35-44 years old  <b>11%</b> 65+ years old  <b>10%</b> 18-34 years old</p>	<p><b>23%</b> over \$150,000  <b>22%</b> between \$100,000 and \$149,999  <b>13%</b> between \$75,000 and \$99,999</p>

## ” TESTIMONIALS

“It was heartwarming and inspiring to be around like-minded people. I walked away with many new ideas!”

“It was very informative, but not overwhelming. All presenters were really relatable and I felt among my own!”

“Eight hours of this conference equals three months of further research on my end. So much material!”

“I came back with a greater understanding of the issues, the steps to take, and people to contact.”

“With the resources from the workshops and vendors, I now know what the next steps will be. Thank you so much!”

## OUR COMMUNITY

The Arc of Massachusetts has a rapidly growing email, social media, and website reach.

### As of May 31, 2026:

 Email Subscribers: **23,770**

 Instagram: **2,745**

 Notes from The Arc Open Rate: **51%**

 YouTube: **1,186**

 Facebook: **12,160**

 Threads: **463**

 LinkedIn: **3,527**

 Bluesky: **336**

 Twitter: **2,762**

 FY26 Website Views: **209,686**

The Transition  
JOURNEYS  2026

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